



The Rodale Institute Your 2 Cents fund and Amy's Kitchen aim to work together to launch and grow the next generation of organic farmers.

Requirements

- Farmers in the Northeast defined as: Pennsylvania, New Jersey, New York, Massachusetts, Connecticut, Rhode Island, New Hampshire, Vermont, and Maine.

In addition, one of the following requirements must also be met:

- Farmers with over 20 acres who wish to transition to certified organic
- Farmers with over 20 acres of newly certified organic field crops (no more than five (5) years since final certification date) who wish to grow or expand their farm
- Farmers with over 20 acres of organic field crops who demonstrate real need for financial assistance in order to continue their certified organic operations

Please note only farmers with valid documentation to verify farm is in process or has recently obtained organic certification are eligible for support.

Grant Guidelines

We recommend that grant requests be as specific as possible. Specific projects are more likely to receive support than requests for general operating support. This fund is not intended to provide sponsorship for events of any kind. Award amount \$5,000.

Examples of strong asks for each of the following categories include:

- Project specific asks are preferred (i.e. greenhouse improvements or upgrades or buildings)
- Funds to assist in certification of organic acreage
- Funds to assist in purchase of equipment to help grow and expand farm
- Funds to purchase organic seed

Timeline

In order to be considered, grant proposals should be submitted by midnight EST according to the following schedule. Grants must be submitted electronically to your2cents@rodaleinstitute.org

Application Deadlines

Rolling applications accepted from August 1, 2014 through December 31, 2014.

Applicants will be notified of their status no later than eight weeks following the application deadline. Proposals may be held over until a later quarterly meeting if deemed not complete and ready for final consideration at that time.

Successful awardees will be asked to provide detailed information regarding the challenges and successes of their project. Rodale Institute will publicize information about the successful awardees on our website and related media outlets. In addition, Rodale Institute will share all contact information of grant awardees with Amy's Kitchen.

Applying for Support

General Grant Requests

Applications must not exceed five pages. Please use the following format:

CONTACT INFO

- **Name**
- **Project Title**
- **Applicant Name**
- **Applicant Address** (*Farm must be in either: Pennsylvania, New Jersey, New York, Massachusetts, Connecticut, Rhode Island, New Hampshire, Vermont, and Maine*):
- **Email**
- **Website**
- **Brief history of farmers and farm operation**
- **Phone**

GRANT INFO

- **Request Amount**
- **Total project budget**
- **Contact Information**
- **Project Description**
- **Goals and Objectives**
- **Methodology**
- **Expected Impact/Results**
- **Timeline for Implementation**
- **List any Collaborative Efforts regarding the project**
- **Detailed Budget** (Please list other funding sources)