

ORGANIC APPLE FESTIVAL SPONSORSHIP BENEFITS

OFFICIAL ORGANIC APPLE FESTIVAL SPONSOR: \$10,000

- Premier exhibitor space for product sampling
- Volunteer assistance on the day of the event
- Co-branded (with Rodale Institute) social media photo booth
- Inclusion in radio advertisement spots
- Company name included in subject line of promotional e-blast
- Logo added to Organic Apple Festival web page
- Acknowledgement of sponsorship on social media
- Option to give special offer to festival attendees in post event e-blast
- Large logo on Organic Apple Festival volunteer & staff t-shirt
- 45-minute demonstration or lecture in Visitor Center
- Option to give out sample product or coupon

WAGON RIDE SPONSOR: \$5,000

- Prime 10' x 20' exhibitor space
- Company logo included event e-blast
- Logo on Organic Apple Festival volunteer & staff t-shirt
- Logo added to Organic Apple Festival web page
- Rodale Institute business partner logo provided for your use
- Acknowledgement of sponsorship on social media
- Option to give out product or coupon to all wagon riders

KID ZONE SPONSOR: \$2,500

- Prime 10' x 20' exhibitor space
- Company logo included event e-blast
- Logo on Organic Apple Festival volunteer & staff t-shirt
- Logo added to Organic Apple Festival web page
- Rodale Institute business partner logo provided for your use
- Acknowledgement of sponsorship on social media
- Get creative with the kids, games, face painting or crafts! It's your call.
- Option to give out product or coupon to all families who attend Kid Zone



TO SPONSOR ORGANIC APPLE FESTIVAL PLEASE CONTACT

HALLIE GUISEPPE
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\$1,000 SPONSORSHIPS:

PARKING SPONSOR
ROTTEN APPLE ROCKET SPONSOR
HOSPITALITY TENT SPONSOR
MUSIC SPONSOR
SPEAKER SERIES SPONSOR

- Prime 10' x 10' exhibitor space
- Logo on Organic Apple Festival volunteer & staff t-shirt
- Logo added to Organic Apple Festival web page
- Rodale Institute business partner logo provided for your use
- Acknowledgement of sponsorship on social media
- Option to give out sample product or coupon



APPLE BUSHEL SPONSOR: \$500

- 10' x 10' exhibitor space
- Logo added to Organic Apple Festival web page
- Rodale Institute business partner logo provided for your use
- Option to give out sample product or coupon



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