



FOR IMMEDIATE RELEASE

RODALE INSTITUTE ANNOUNCES ROC CERTIFICATION AT 2025 ORGANIC FIELD DAY

Leader In Regenerative Organic Agriculture Receives Regenerative Organic Certification, Celebrates 10-Year Anniversary Of Boiron Medicinal Garden

Kutztown, Pa. — July 23, 2025—On Friday, [Rodale Institute](#) shared that portions of its headquarters farm and the historic Founder's Farm are now Regenerative Organic Certified (ROC) at the Bronze level. The announcement was made during Rodale Institute's Annual Organic Field Day on July 18, where hundreds of farmers, researchers, and scientists gathered to explore regenerative organic practices, engage in hands-on learning, and celebrate key milestones in the movement toward a healthy, more resilient food system.

Attendees learned that the grain and apple orchard operations on the main campus are ROC certified, as well as the Founder's Farm, where JI Rodale launched the Institute's movement. These certifications reflect the Institute's leading efforts to meet the highest standards in soil health, animal welfare, and farmworker fairness.

"Achieving the Regenerative Organic Certification is a reflection of our work and a commitment to the future," said Jeff Tkach, CEO of Rodale Institute. "For over 78 years, Rodale Institute has focused on advancing regenerative organic agriculture through science, education, and research. This certification is a representation of how regenerative practices can heal the land, support farmers, and continue to build a more resilient food system."

The Bronze level is the first tier in the ROC certification, administered by the [Regenerative Organic Alliance](#), which sets rigorous benchmarks that farms must meet across environmental, social, and animal care pillars. Rodale Institute will now begin pursuing further enhancements needed to advance to higher certification tiers.

The 2025 Organic Field Day also marked the 10th anniversary of the [Boiron Medicinal Garden](#), an educational botanical space located on the Institute's 386-acre experimental farm. Founded in 2015 with Boiron, a leader in homeopathic medicines, it features an array of therapeutic plants and herbs commonly used in homeopathic medicines.

Throughout the day, attendees explored the Boiron Medicinal Garden in addition to many stations located around the experimental farm. Guests at Field Day learned from experts on topics related to regenerative organic agriculture, watched demonstrations of practices and equipment used in organic

crop management, and connected with other like-minded individuals with a passion for organic agriculture.

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ABOUT RODALE INSTITUTE

Rodale Institute is a 501(c)(3) nonprofit dedicated to growing the regenerative organic agriculture movement through rigorous research, farmer training, and education. The Institute's groundbreaking science and direct farmer support programs serve as a catalyst for change in farming and food production worldwide. Over its 77-year history, Rodale Institute has proven that organic farming is not only viable but essential to humanity's survival. More information can be found at www.rodaleinstitute.org.

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