



MEET JEFF TKACH

**CEO, RODALE
INSTITUTE**

Jeff Tkach is nationally recognized as a leading voice in regenerative organic agriculture, with a lifelong commitment to the intersection of agriculture and human health. His journey, both personal and professional, reflects a deep belief in the connection between how we farm and how we live, mirroring Rodale Institute's mission that healthier farming leads to healthier people and communities.

As CEO at Rodale Institute, Jeff brings more than 20 years of leadership experience primarily in for-profit and business sectors. His background has effectively translated to drive innovation and impact in the nonprofit world, bridging scientific research, sustainable strategy, and strategic partnerships with practical farming solutions.

Jeff leads the Institute's comprehensive research, technical assistance programs, and national advocacy initiatives, all focused on making regenerative organic agriculture viable at scale across the U.S. and the world. His approach aims to drive prosperity and health for farmers and their communities by setting new standards for how America farms. Under Jeff's guidance, Rodale Institute remains at the forefront of regenerative organic agriculture.

Jeff is a frequent thought leader on many national platforms, including Fast Company, Forbes, Newsweek, and more. He is also the author of *The Farm Is Here*, which emphasizes the global movement for regenerative organic agriculture and its deep connection to soil health and human well-being. He is a passionate advocate for the power of soil health, economic opportunity, and conscious leadership in food and farming to advance the future with global change.

Contact rodaleinstitute@seesparkgo.com for speaking opportunities.



MEDIA ENGAGEMENT

JEFF TKACH
CEO, RODALE INSTITUTE

EXPERTISE AND SPEAKING TOPICS

- **The Soil Health x Human Health Connection** - How soil health influences the health of our food, our bodies, and our communities.
- **How Businesses Can Embrace Regenerative Practices** - Practical ways food and consumer brands can integrate regenerative principles into sourcing, supply chains, and corporate responsibility.
- **Innovations in Regenerative Organic Agriculture** - Emerging research, technologies, and on-farm practices from Rodale Institute, shaping the future of productive, resilient agriculture.
- **The Economics of Regenerative Organic Agriculture** - Market trends, business models, and the long-term financial case for regenerative organic farming across the supply chain.
- **The Next Generation of Farmers** - How younger farmers are reshaping agriculture through innovation, sustainability, and new economic opportunities.
- **The History and Mission of Rodale Institute** - The legacy and ongoing global impact of Rodale Institute's research, education, and advocacy to heal people and the planet.

MEDIA COVERAGE

- [Fast Company Contributing Writer](#) (2025)
- [Forbes](#) (November 2025)
- [AgFunder News](#) (November 2025)
- [Prevention](#) (September 2025)
- [EcoWatch](#) (June 2025)
- [Newsweek](#) (November 2024)
- [Fast Company](#) (September 2024)
- [Whole Foods Magazine](#) (August 2024)

SPEAKING ENGAGEMENTS & PODCASTS

- Google Food is Medicine Advisory Council
- SXSW Panel
- USDA Agricultural Outlook Forum
- New Hope Organic Summit
- Climate Week NYC
- Eat Better Food Today

ABOUT RODALE INSTITUTE

Named one of Fast Company's Most Innovative Companies in 2025, Rodale Institute is a nonprofit dedicated to growing the regenerative organic agriculture movement through rigorous research, farmer training, and education. Over its 78-year history, Rodale Institute has proven that organic farming is not only viable but essential to humanity's survival. The Institute's groundbreaking science and direct farmer support programs serve as a catalyst for change in farming and food production worldwide.