

WHY BE ALIGNED WITH RODALE INSTITUTE?

INVEST IN THE FUTURE OF ORGANIC AGRICULTURE

- 🌱 Support the nation's oldest, most trusted organization devoted to researching and promoting organic agriculture
- 🌱 Help organic farmers be more successful
- 🌱 Support cutting-edge research led by top scientists in the organic industry
- 🌱 Support agriculture that promotes human and planet health
- 🌱 Brand recognition and promotion through e-blasts, social media posts and event signage

Join us as we convert more acres, more farms and more farmers to organic!



DONOR BENEFITS	LEGACY \$100K+	HEIRLOOM \$50K	HARVEST \$25K	SEED \$10K
Rodale Institute sponsor web page	X-Large logo	Large logo	Medium logo	Small logo
Rodale Institute Business Partner logo for your use	Yes	Yes	Yes	Yes
Sponsorship acknowledgement at all Rodale Institute special events & outreach activities	Yes	Yes	Yes	Yes
SPECIAL EVENT BENEFIT				
Organic Pioneer Awards dinner program	Logo Only	Logo Only	Logo Only	Logo Only
Sampling option at Organic Pioneer Awards & Apple Festival	Yes	Yes	Yes	Yes

TO BECOME A CORPORATE DONOR PLEASE CONTACT

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