

# Healthy Soil, Healthy Food, Healthy People®

TREE AS A CROP

## PARTNERS



Rodale Inc. publishes books and magazines designed to “inspire and enable people to improve their lives and the world around them.” Honoring Robert Rodale’s visionary conviction that “we have to make tree planting one of our highest priorities...”, Rodale Inc. is investing in this new initiative as a way to offset carbon dioxide generated through publishing.



NewPage is a leading manufacturer of coated paper in North America and believes these projects are a step toward improving a sustainable supply of fiber. They support responsible forestry practices throughout North America and beyond. NewPage envisions transferring knowledge gained through this initiative to small landowners who supply fiber for the manufacture of paper products.



tree as a crop™

*A Rodale Inc., Rodale Institute  
and NewPage Corporation Strategic Partnership*

## TO LEARN MORE

Contact Rodale Institute at 610-683-1400 or visit our website at [www.rodaleinstitute.org](http://www.rodaleinstitute.org)

## VISIT

To schedule a custom tour call 610-683-1481. Self-guided tours are also available.

## OUR MISSION

Through organic leadership, we improve the health and well-being of people and the planet.



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**RODALE INSTITUTE** is a 501(c)(3) nonprofit dedicated to pioneering organic farming through research and outreach. For more than sixty years, we’ve been researching the best practices of organic agriculture and sharing our findings with farmers and scientists throughout the world, advocating for policies that support farmers, and educating consumers about how going organic is the healthiest option for people and the planet.



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## tree as a crop™

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Tree as a Crop™ uses a simple concept that offers extraordinary potential to create ecological, social and economic health. By planting saplings in under-utilized areas of the farm where traditional crops will not grow, farmers have an opportunity to create additional income and add value to their land.

Farmers understand the cyclical nature of growing crops. Corn, for example, is harvested each year. Harvesting in Tree As A Crop™ takes place every fifteen to twenty years.

By sustainably managing trees—as one would with any other crop—a farmer can yield both environmental and economic benefits. Rodale Institute has planted both fast-growing softwood and slower-growing hardwood species in a field border to demonstrate how this system can be used.



## WHY TREES?

Rooted in the earth, reaching toward the sun, trees make our world a better place to live. Trees protect and restore crucial habitats for wildlife. They absorb greenhouse gases and capture carbon. They also produce food and fiber for human use and work to balance ecosystems.

## ENVIRONMENTALLY VALUABLE ECONOMICALLY VIABLE

Tree as a Crop™ shows farmers and other landowners how to maximize the potential of trees to improve biodiversity on forested and agricultural land, to capture carbon and to provide a diversified income stream for landowners. Benefits include:

- Creating and restoring habitat to promote biodiversity.
- Sequestering carbon; releasing oxygen.
- Mitigating the effects of global climate change.
- Providing financial rewards for farmers.