



The Rodale Institute Your 2 Cents fund unites producers, consumers, researchers and educators to launch the next generation of organic farmers.

In 2014, in partnership with Amy's, we are launching a "seed fund" to support the purchase of organic seed for new or transitioning organic farmers.

The USDA's National Organic Program requires the use of organic seed when commercially available. The cost of organic seed remains a barrier to the growth and success of organic farming.

**Please note that only certified organic farms and farmers or farmers in transition to organic are eligible for support.**

#### **Timeline**

Grant proposals should be submitted by midnight EST on March 1, 2014. Grants must be submitted electronically to [your2cents@rodaleinstitute.org](mailto:your2cents@rodaleinstitute.org)

Applicants will be notified of their status no later than eight weeks following the application deadline. Proposals may be held over until a later quarterly meeting if deemed not complete and ready for final consideration at that time.

Rodale Institute will publicize information about the successful awardees on our website and related media outlets.

#### **Applying for Support**

Please follow the following format. Applications may not exceed four pages.

**Name/ Requesting Organization:**

**Project Title:**

**Applicant Name:**

**Applicant Address:**

**Email:**

**Website:**

**Phone:**

**Request Amount:**

**Total seed purchase budget:**

**Executive Summary/Organizational Mission**

**Organization Contact Information**

**Goals and Objectives** – please note how transition to organic and seed selection will advance these goals.

**Detailed Budget for seed purchase**